

# Digital Solutions for Retail Business



by Murmu Software Infotech



### **About Us-**

At Murmu Software Infotech, we specialize in providing innovative digital solutions tailored for retail businesses. From dynamic ecommerce websites and custom retail apps to secure payment integration and SEO-driven growth strategies — we help you transform your retail store into a thriving online business. Based in Ranchi, we are committed to empowering retailers with scalable, efficient, and customer-friendly technology solutions.





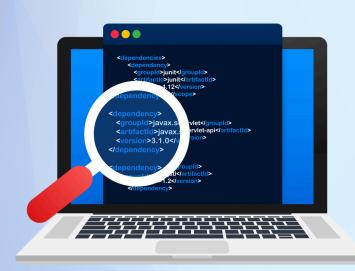


# Complete Digital Solutions for Retail

At Murmu Software Infotech, we provide end-to-end software, websites, and applications to empower retail businesses like yours.











### Retail store online

Want to take your retail store online? We build responsive business websites and eCommerce storefronts that help you reach customers 24/7.

- Mobile Friendly
- SEO Optimized
- Payment Gateway Integrated
- Easy Checkout System







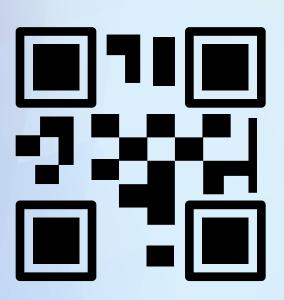




### Inventory & Point-of-Sale

Manage stock, sales, and customers in real-time with our Inventory & Point-of-Sale (POS) solutions – designed for retail convenience.

- Real-time Stock Tracking
- Barcode Scanner Compatible
- Multi-branch Support
- GST Invoicing









## **CRM System**

Build better relationships with customers using our CRM system track leads, engage users, and grow loyalty.

- Customer Insights
- Email & SMS Campaigns
- Loyalty Points System









### **Retail ERP Software**

Run your entire business from one place with our Retail ERP Software customized for efficiency

- Sales & Purchase Management
- Vendor & Supplier Management
- HR & Payroll
- Role-based Access









### Digital ledger and reports

Need better financial control? Our Accounting & Billing Software gives you real-time financial data, easy GST reports, and automated invoices.

- GST & Tax Ready
- Purchase & Expense Tracking
- Profit & Loss Reports
- Digital Ledger









### online orders via mobile app

Enable your customers to shop online with our eCommerce Apps and Online Storefronts fully integrated with inventory, orders, payments, and delivery.

- Android/iOS App
- Order Management
- Razorpay/Stripe/UPI Integration
- Delivery Tracking









#### contact details

Whether you're a small shop or a growing retail chain, we build custom digital solutions to match your goals. Let's future-proof your retail business.

"Book a free demo today"



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Murmu Software Infotech – Empowering Retail Through Technology!